

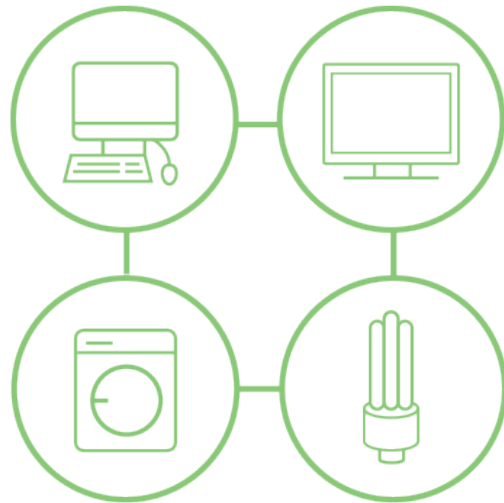
# Weee know your EPR options.

**A Presentation by WeeePRO to the delegates of:  
THE WASTE MANAGEMENT SUMMIT 2016 (MUMBAI)  
to find out more about WeeePRO**

WeeePRO, is India's PRO that provides innovative and flexible options assisting Producers meet their Extended Producer Responsibilities (EPR) under the E-Waste (Management) Rules 2016, i.e. not a PRO formed to compete with the formal recyclers in India or indeed to compete with the informal recyclers, but to engage both sectors in an open marketplace; ensuring a level playing field for all Producers in our scheme who are impacted by the redrafted E-Waste Regulation 2016 working towards zero waste at zero cost to producers and polluters.

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## 1. What is Producer Responsibility?

Electrical and electronic waste (e-waste) is one of the fastest growing waste streams in the world. Environmental issues and many trades associated with e-waste at local, trans-boundary and international level has driven many countries to introduce interventions.

In accordance with the National Environmental Policy (NEP) and to address sustainable development concerns, there is a requirement to facilitate the recovery and/or reuse of useful materials from waste generated from a process, and/or from the use of any material, thereby reducing the wastes destined for final disposal and to ensure environmentally sound management of all materials requiring disposal.

The NEP also encourages legal recognition and the strengthening of informal sector systems for collection and recycling of various materials (please see [‘Why WeeePRO?’](#)). In particular, considering the highly recyclable potential of e-waste, such wastes should be recycled in an environmentally sound manner.

It is mandatory for all producers (including importers, e-retailers/on-line sellers/e-bay etc.) in India to seek EPR authorisation from the CPCB. Producers are required to have arrangements with authorised dismantlers/recyclers individually, collectively or by working with a Producer Responsibility Organisation. WeeePRO provide membership service level agreements for all types of Producers who choose to use a PRO to help meet their responsibilities and obligations.

## 2. Why WeeePRO?

The unique individual skills, knowledge and experience of the management team at WeeePRO make it the perfect choice for large, medium or small producers in meeting all or part of their responsibilities under the E Waste Regulations 2016.

WeeePRO adheres to three strict principles of WEEE Compliance, each introduced and proven in its related European compliance schemes since 2007.

- **Corporate Social Responsibility: Credible alternatives for the informal sector WEEE workers**
- **Environmental Sustainability: Peace of Mind through independent Quality Assurance**
- **Cost Effectiveness: Bridging the financial gap between the informal and formal sectors**

We believe passionately that it is the informal sector that presents the answer to the growth required in the formal sector to meet the Government targets imposed on the Producers. The opportunity for a positive impact on the health of hundreds of thousands of Indians estimated to be working in the informal recycling sector is good reason alone to consider our invitation to join WeeePRO as well as benefitting from our innovative and cost effective PRO services.

**A key feature of the WeeePRO national network is 50 well-positioned collection centres fed by c.1000 collection points in Educational and Spiritual centres bringing new feedstock into the formal system.**

WeeePRO Local continue to recruit and qualify additional collection centres; bringing increased e-waste to the national collection network commensurate with the WeeePRO scheme obligations. The key features below are why the recycling, dismantling and collection centres' have signed up to WeeePRO Local?

- **Retaining the above entities with the contribution from the WSC (Weee Settlement Centre).**
- **No need to dismantle or use dangerous, unhealthy processes for collection centres.**
- **WeeePRO branding, uniform, and professional status for collectors uplifts the perception of the informal sector.**
- **Education and qualification for informal collection operators to enable them to progress within the formal sector to more intermediary employment such as Dismantlers and/or Recyclers.**

### 3. Producer Membership Service Level Agreement Explained

The membership service level agreements have been designed to be flexible in response to the many types of profiles recognised by WeeePRO during its research and development since 2011. A key feature and benefit of membership is a member may upgrade to a higher membership service level agreement seamlessly at anytime; allowing an early entry approach for those that are not sure of their requirements today or those that wish to keep their options open.

| a. WeeePRO - Local Service         | Standard | Associate Lite | Associate | Fellow | Key Elements Outsourced to WeeePRO facilitating successful EPR Planning  |
|------------------------------------|----------|----------------|-----------|--------|--|
| <b>National Collection Network</b> | x        | ✓              | ✓         | ✓      | WeeePRO will operate a minimum of 50 Collection Centres and 1000 Collection Points with Eco Bins; giving a National Coverage which: 1) Meet all regulatory requirements, 2) Are run by qualified and uniformed staff, 3) Capture evidence on behalf WeeePRO members and load this as assigned or unassigned evidence to the WSC and, 4) All E-Waste passing though the collection centre system will be made available to all legally registered recyclers in India with an open market place approach.  |
| <b>National Awareness Program</b>  | x        | ✓              | ✓         | ✓      | WeeePRO National Awareness Programme provides all the requirements needed to support a successful EPR Submission including 1) Online Newsroom ( <a href="http://www.weeeepro.com">www.weeeepro.com</a> ), 2) A proactive presence on all popular social media platforms, 3) Newspaper PR and Advertorial promoting WeeePRO Local, 4) A minimum of 1000 Eco Bins branded WeeePRO positioned across India, 5) Minimum 50 Collections Centre's branded WeeePRO positioned across India and media templates provided to members for product paperwork and their websites promotions. |
| <b>National Call Centre</b>        | x        | ✓              | ✓         | ✓      | Members support and Consumer WEEE exchange requests; will be managed by the National Call Centre. Based in our Mumbai headquarters this service will also provide new skilled employment training for the first generation of PRO specialist who will provide online consultancy during the establishment of EPR in India.   |

| a. WeeePRO - Local Service<br>(Cont.)                        | Standard | Associate<br>Lite | Associate | Fellow | Key Elements Outsourced to WeeePRO facilitating successful<br>EPR Planning   |
|--|----------|-------------------|-----------|--------|--|
| <p><b>Underwritten Recycling Obligation</b></p>              | x        | x                 | x         | ✓      | <p>Underwriting means you have recognised that your efforts alone, to produce quality assured evidence against your E-Waste Target, will not be enough. The acceptance of the amount of evidence you wish WeeePRO to underwrite is subject to two sets of qualifying criteria: 1) The Scheme believes that the volume and type requested falls within 75% of their supply capability via WeeePRO Local. Where a request exceeds our expectation we will inform you of what the maximum is available for underwriting with WeeePRO, 2) The member continues to be a fully paid up member.</p> <p>WeeePRO will supply you independently quality assured evidence in support of your plan. The evidence will take the form of a certificate accompanied by supporting E-Waste Manifests and associated declarations. Please Note: 1) You have no input nor output in this process, other than you will receive the evidence as and when it is loaded to your account on the WEEE Settlement Centre which, will be consistent with the E-Waste (Management) Rules 2016. 2) Payment is made quarterly in advance for this evidence into an independently managed trust. However, the trust will not release funds unless an approved evidence note is allocated to your dashboard. Under performance by the scheme will be covered by a contingency plan in the EPR Plan Submission</p> |
| <p><b>PAYG Collection from End Users (Variable Rate)</b></p> | x        | ✓                 | ✓         | ✓      | <p>In the unlikely event a consumer was to contact WeeePRO directly for the disposal of your E-Waste items then we would: 1) charge zero if the person arranges delivery to one of WeeePRO's 50 Local Collection Centres or 1000 Eco Bin Drop Points, 2) If collection is requested from the consumers premises a charge, commensurate with the transportation cost from the requestor to the WeeePRO Local Collection Centre, will be raised. In the event of either 1 or 2 above you will receive the evidence via your WSC account in support of meeting your E-Waste Target with no further charges. We would <b>never</b> recommend you pay in advance for such a rare event. However, should you require to have this unlikely event underwritten we will add an additional 1% of your overall collection target to your underwritten volume to cover all eventualities.</p>   |

| b. WeeePRO - Web Service   | Standard | Associate Lite | Associate | Fellow | Online Tools to facilitate successful EPR Planning  |
|--|----------|----------------|-----------|--------|---|
| <b>WEEE Settlement Centre Access (WSC)</b>   | ✓        | ✓              | ✓         | ✓      | The WSC is an online portal which, provides an independent Quality Assurance mechanism ensuring the E-Waste Recycling associated to a members end of year returns to the CPCB meet the regulatory requirements of the E-Waste (Management) Rules 2016   |
| <b>Online EPR Registration Forms</b>   | ✗        | ✓              | ✓         | ✓      | Members access their personalised home page and use the online EPR tools to produce their EPR Plan in readiness for submission to the CPCB by 31 December 2016. Your EPR Submission Plan is <b>automatically populated</b> with the outsourced services to be provided by WeeePRO under the membership you have chosen making the complex seamless and completely hassle free for those who choose Associate Lite and above.                |
| <b>Personalised WSC Dashboard Evidence Tracker</b>   | ✗        | ✓              | ✓         | ✓      | Members access their personalised home page and use the online dashboard to 1) load evidence from their internally managed E-Waste Collections, 2) monitor the progress of the underwritten amount of E-Waste being collected on their behalf by WeeePRO and/or 3) <b>'Top Up'</b> their evidence of <b>'E-Waste Collection'</b> by purchasing unassigned evidence, subject to availability, in support of meeting their Collection Target. |
| <b>Online Preparation of Annual Returns to CPCB</b>  | ✗        | ✓              | ✓         | ✓      | The information held on the WSC 'Dashboard Evidence Tracker' is automatically loaded into your annual returns form in preparation for submission to the CPCB  |
| <b>Top Up Service' - Restricted Access to WSC in Q4 to balance your E-Waste Collection Target</b>        | ✓        | ✓              | ✗         | ✗      | <b>Restricted access to Quarter 4 only</b> of the financial year for when a member wishes to top up their Collection Target total via the purchase of unassigned evidence on the WSC, subject to availability. NB Unassigned evidence will be sold on a first come fist basis   |
| <b>Top Up Service' - Unrestricted Access to WSC to balance your E-Waste Collection Target at anytime</b> | ✗        | ✗              | ✓         | ✓      | <b>Unrestricted access throughout the financial year</b> for when a member wishes to top up their Collection Target total via the purchase of unassigned evidence on the WSC, subject to availability. NB Unassigned evidence will be sold on a first come first served basis   |

| c. WeeePRO - Professional  | Standard | Associate Lite | Associate | Fellow | Professional Services Explained   |
|--|----------|----------------|-----------|--------|---|
| <b>Up to 2 x Days Consultancy to prepare EPR submission FOC</b>      | ✗        | ✗              | ✓         | ✓      | A WeeePRO expert will hand hold you through the production of your EPR Plan Submission teaching you the online line tools to ensure you have a stress free and default elements <b>approved by CPCB</b> when submitting your EPR Plan to the CPCB on 31 December 2016 |
| <b>Certificate of Membership</b>                                     | ✓        | ✓              | ✓         | ✓      | Unique certificate only issued to members of WeeePRO which will see you partnered with the default PRO in India   |
| <b>Optional Increased CSR Models</b>                                 | ✓        | ✓              | ✓         | ✓      | Further details are available on request about initiatives such as 1) branded Eco Bins in your establishments and 2) sponsorship of the unique initiative driving informal sector to formal sector via NSC training   |
| <b>Discount on EPR Module Training</b>                               | 10%      | 15%            | 25%       | 50%    | Off standard price  |
| <b>Discount on Turnkey EPR Implementation and Submission Project</b> | 10%      | 15%            | 25%       | 50%    | Off standard price  |

| d. WeeePRO - Membership Fees                     | Standard | Associate Lite | Associate | Fellow | Description   |
|--|----------|----------------|-----------|--------|---|
| <b>Fixed Annual Membership Fee</b>               | ✓        | ✓              | ✓         | ✓      | Paid in Advance   |
| <b>Fixed Annual SLA Fees by Membership Type*</b> | ✓        | ✓              | ✓         | ✓      | Paid in Advance   |
| <b>Underwritten E-waste Collection Charges</b>   | x        | x              | x         | ✓      | Variable based upon EWC and volume. Please complete our online request a quote via <a href="http://www.weeepro.com">www.weeepro.com</a> |
| <b>Key Stakeholders (FOC)</b>                    |          |                |           |        | Diverting E-Waste to the Formal Sector with Financial Support from the Producers  |

**Underwritten & Top Up Funds** from Producers financial obligations are used to bridge the Informal to Formal financial gap by Paying a fee to the key stakeholders who are now legally compelled to divert there E-Waste such as:

1. Consumers
2. Bulk Consumers
3. Producers
4. Collectors
5. Re-furbishers
6. Dismantlers
7. Recyclers

**This is all achieve through the online WSC utilising Form 6 in accordance with the E-Waste (Management) Rules 2016**

**‘Peace of Mind for Producers & Reverse Logistics Professionals’:** All payments to WeeePRO are held in trust and can only be passed to beneficiaries when environmentally sound recycling evidence is approved by the Trustees