

# WeeePRO - Membership Options for Producers

WeeePRO is a business set up solely to deal with the compliance elements of extended producers responsibility i.e. not a PRO formed to compete with the formal recyclers in India or indeed to compete with the informal recyclers, but to engage both sectors in an open marketplace; ensuring a level playing field for all Producers in our scheme who are impacted by the E-Waste Regulation in 2016 and beyond.

## What is Producer Responsibility?

Electrical and electronic waste (e-waste) is one of the fastest growing waste streams in the world. Environmental issues and many trades associated with e-waste at local, trans-boundary and international level has driven many countries to introduce interventions.

In accordance with the National Environmental Policy (NEP) and to address sustainable development concerns, there is a requirement to facilitate the recovery and/or reuse of useful materials from waste generated from a process, and/or from the use of any material, thereby reducing the wastes destined for final disposal and to ensure environmentally sound management of all materials requiring disposal.

The NEP also encourages legal recognition and the strengthening of informal sector systems for collection and recycling of various materials (please see 'Why WeeePRO?'). In particular, considering the highly recyclable potential of e-waste, such wastes should be recycled in an environmentally sound manner.

It is mandatory for all producers (including importers, e-retailers/on-line sellers/e-bay etc.) in India to seek EPR authorisation from the CPCB. Producers are required to have arrangements with authorised dismantlers/recyclers individually, collectively or by working with a Producer Responsibility Organisation. WeeePRO provide membership service level agreements for all types of Producers who choose to use a PRO to help meet their responsibilities and obligations.

## Why WeeePRO?

WeeePRO is an incorporated PRO (Producer Responsibility Organisation) that offers unique EEE (Electrical Electronic Equipment) & WEEE (Waste Electrical Electronic Equipment) Compliance solutions post the introduction of regulated responsibilities for Global and India based producers.

The unique individual skills, knowledge and experience of the management team at WeeePRO make it the perfect choice for large, medium or small producers in meeting all or part of their responsibilities under the E Waste Regulations 2016.

WeeePRO adheres to three strict principles of WEEE Compliance, each introduced and proven in its related European compliance schemes since 2007.

- Corporate Social Responsibility: Credible alternatives for the informal sector WEEE workers
- Environmental Sustainability: Peace of Mind through independent Quality Assurance
- Cost Effectiveness: Bridging the financial gap between the informal and formal sectors

We believe passionately that it is the informal sector that presents the answer to the growth required in the formal sector to meet the Government targets imposed on the Producers.

The opportunity for a positive impact on the health of hundreds of thousands of Indians estimated to be working in the informal recycling sector is good reason alone to consider our invitation to join WeeePRO as well as benefitting from our innovative and cost effective PRO services.

Our approach works by engaging the informal sector to work with and join with the formal sector. This has been achieved through 'WeeePRO Local' our licensed recycling, dismantling and collection centres across 50 cities where WEEE is being collected to produce evidence to meet WeeePRO members' financial options and, in doing so, obligations to negate the potential penalties for non-compliance. A key feature of the WeeePRO national network is the placement of c.1000 WeeePRO branded Eco Bins in Educational and Spiritual centres bringing new feedstock into the formal system.

WeeePRO Local continue to recruit and qualify additional collection centres; bringing increased e-waste to the national collection network commensurate with the WeeePRO scheme obligations. The key features below are why the recycling, dismantling and collection centres' have signed up to WeeePRO Local?

1. Retaining the above entities with the contribution from the WSC (Weee Settlement Centre).
2. No need to dismantle or use dangerous, unhealthy processes for collection centres.
3. WeeePRO branding, uniform, and professional status for collectors uplifts the perception of the informal sector.
4. Education and qualification for informal collection operators to enable them to progress within the formal sector to more intermediary employment such as Dismantlers and/or Recyclers.



## Producer Membership Options & Charges (Key Features by Membership Type)

NB - One producer tells the story how an attempt to set up an EPR compliant collection system via consumers, in response to the 2011 regulations, costing circa INR10m collected only 2 x Fridges. The current financial constraints experienced by the formal sector when engaging the direct consumer was the reason stated for this initiatives failure.

	WeeePRO Services Included	Standard	Associate Lite	Associate	Fellow
1	WeeePRO Web - WEEE Settlement Centre Access (WSC)	✓	✓	✓	✓
2	WeeePRO Web - Online EPR Registration Forms	✓	✓	✓	✓
3	WeeePRO Web - Online EPR Annual Return Forms	✓	✓	✓	✓
4	WeeePRO Web - WSC Dashboard Evidence Tracker	✓	✓	✓	✓
5	WeeePRO Web - Online Preparation of Annual Returns to CPCB	✗	✗	✓	✓
6	WeeePRO Local - PAYG Collection from End Users (Variable Rate)	✗	✓	✓	✓
7	WeeePRO Local - National Collection Network	✗	✓	✓	✓
8	WeeePRO Local - National Awareness Program	✗	✓	✓	✓
9	WeeePRO Local - National Call Centre	✗	✓	✓	✓
10	WeeePRO Top Up Service - Access to WSC in Q4 to balance your evidence	✓	✓	✗	✗
11	WeeePRO Top Up Service - Access to WSC at anytime to balance your evidence	✗	✗	✓	✓
12	WeeePRO - 2 x Days Consultancy to prepare EPR submission	✗	✗	✓	✓
13	WeeePRO - Underwritten Recycling Obligation	✗	✗	✗	✓
14	WeeePRO - Certificate of Membership	✓	✓	✓	✓
15	WeeePRO - Optional Increased CSR Models	✓	✓	✓	✓
16	WeeePRO - Discount on EPR Module Training	10%	15%	25%	50%
17	WeeePRO - Discount on Turnkey EPR Implementation and Submission Project**	10%	15%	25%	50%
18	WeeePRO - Fixed Annual Membership Fee	₹50,000.00	₹50,000.00	₹50,000.00	₹50,000.00
19	WeeePRO - Fixed Annual SLA Fees by Membership Type*	₹50,000.00	₹200,000.00	₹200,000.00	₹200,000.00

\* SL Prices are as at time of publication and subject to a FOC desktop assessment of your needs. To request your FOC charge assessment please contact membership.services@weeepro.com

\*\* Turnkey process price is from ₹300,000.00

## Membership Service Options Explained

The membership service level agreements have been designed to be flexible in response to the many types of profiles recognised by WeeePRO during its research and development since 2011. A key feature and benefit of membership is a member may upgrade to a higher membership service level agreement seamlessly at anytime; allowing an early entry approach for those that are not sure of their requirements today or those who wish to keep their options open.

### 1. Standard Membership – Annual Fees ₹50K, SLA ₹50K

- a. This service level agreement is designed for a producer organisation that has or will develop its own national collection and awareness capabilities.
- b. The member has the option to form their EPR application using the online tools of WeeePRO in preparation of their submission to the CPCB.
- c. Member online access to the WSC (WEEE Settlement Centre) to purchase evidence in balancing its financial obligations at the end of the compliance period (Quarter 4).

### 2. Associate Lite Membership – Annual Fees ₹50K, SLA ₹200K

- a. This service level agreement is designed for a producer organisation with <200MT per annum of financial obligations under the regulations.
- b. The organisation requires national collection and awareness capabilities.
- c. The member forms their EPR application using the online tools of WeeePRO, which incorporates the national collection and awareness elements of their EPR plan in preparation for submission to the CPCB.
- d. Member online access to the WSC to purchase evidence in balancing its financial obligations at the end of the compliance period (Quarter 4).

### 3. Associate Membership – Annual Fees ₹50K, SLA from ₹200K

- a. This service level agreement is designed for a producer with >200MT per annum financial obligations under the regulations.
- b. The organisation requires national collection and awareness capabilities.
- c. WeeePRO via a two-day consultancy arrangement assist the member in forming their EPR application using the online tools of WeeePRO, which incorporates the national collection and awareness elements of their EPR plan in preparation for submission to the CPCB.
- d. Member online access to the WSC to purchase evidence in balancing its financial obligations anytime throughout the compliance period, giving it first call on excess evidence in the system.

### 4. Fellow Membership – Annual Fees ₹50K, SLA ₹200K

- a. This service level agreement is designed for a producer requiring all that an associate member would require but with the addition of underwritten recycling obligation where funds are held in trust prior to evidence being qualified to the members account via the WSC. It will be possible for a member to increase its underwritten recycling obligation, subject to scheme availability, at anytime.

## What Next

1. Contact WeeePRO membership manager via [membership.services@weeepro.com](mailto:membership.services@weeepro.com) for your free online assessment and quote and/or enquiries.

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Tel: +919867698308  
Email: [membership.service@weeepro.com](mailto:membership.service@weeepro.com)  
Website: [www.weeepro.com](http://www.weeepro.com)

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# Weee know your options.



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